



*As you wander
Keep your sense of wonder*

April 1, 2005

Dear Media Contact,

With the start of the 2005 tourist season in New Mexico, it is my pleasure to announce the 22nd season of Tinkertown Museum, New Mexico's most renowned folk art environment. To (re) acquaint you with the Tinkertown experience, I have enclosed a Press Kit providing you with everything from our season calendar to a pass for admission to "a step back in time". You will be tracing the steps of more than 250,000 visitors we have hosted in the last 20 years.

At your convenience please visit Tinkertown, located in Sandia Park on the Turquoise Trail National Scenic Byway. In addition to introducing you to the Museum and its many wonderful characters, I would be pleased to provide you with an "insider tour" of the amazing body of work by creator and artist Ross Ward.

In the meantime, please don't hesitate to contact me with any questions or additional materials that would be useful for you in sharing the Tinkertown Museum story.

Yours Truly,

TINKERTOWN MUSEUM

Carla Ward
Director

